

Business Loan Appeal for Franchise Development

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Lender's Name]

[Lender's Position]

[Lender's Company Name]

[Lender's Company Address]

[City, State, Zip Code]

Dear [Lender's Name],

I hope this message finds you well. I am writing to formally appeal for reconsideration of our recent business loan application, which was submitted for the development of a new franchise location for [Your Company Name].

Although our initial application was not approved, we believe that the potential for growth and profitability of this franchise is significant and merits a second review. [Insert a brief overview of your business model and the expected benefits of the new franchise location.]

We have conducted thorough market research demonstrating [insert data or insights about market demand, competition, and target demographics]. Additionally, we have secured potential partnerships that will enhance our venture's credibility and market reach.

Furthermore, we have made revisions to our original financial projections, addressing the concerns raised in our initial application. [Briefly outline any changes made and how they enhance the viability of the project.]

We truly believe that with your support, we can not only establish a successful franchise but also contribute positively to the local economy by creating jobs and fostering community engagement.

Thank you for considering our appeal. We are eager to provide any further information you may need and look forward to the opportunity to discuss this matter with you soon.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]