

Supplier Feedback Request

Date: [Insert Date]

To: [Supplier's Name]

From: [Your Company Name]

Subject: Request for Feedback on New Product Launch

Dear [Supplier's Name],

We are excited to announce the upcoming launch of our new product, [Product Name], scheduled for [Launch Date]. As a valued supplier, your insights and feedback are crucial to ensuring its success in the market.

We would greatly appreciate it if you could take the time to review the following details:

- Product Description: [Brief Description]
- Expected Delivery Date: [Delivery Date]
- Target Audience: [Target Audience]

Please share your thoughts regarding the following:

1. What are your impressions of the product?
2. Do you foresee any challenges or opportunities in the supply chain?
3. How can we better support you during this launch?

Your feedback is invaluable to us, and we look forward to your response by [Response Deadline]. Thank you for your continued partnership.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]