Invitation to Collaborate on New Product Launch

Dear [Supplier's Name],

We hope this message finds you well. We are excited to announce the upcoming launch of our new product, [Product Name], scheduled for [Launch Date]. As a valued partner, we would like to invite you to collaborate with us on this exciting venture.

Your expertise in [Supplier's Area of Expertise] has been instrumental in our previous successes, and we believe that together we can create something truly remarkable. We are particularly interested in your input regarding [Specific Areas of Collaboration].

We are planning a meeting on [Proposed Meeting Date] at [Meeting Location/Platform] to discuss how we can work together effectively. Please let us know your availability for that date or suggest an alternative that works for you.

We look forward to the possibility of collaborating with you and achieving great success with this new product.

Best regards,

[Your Name][Your Position][Your Company Name][Your Contact Information]