

Cross-Promotion Partnership Proposal

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Company Name]
[Recipient's Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We have been following the impressive work that [Recipient's Company Name] has been doing in the [Industry/Field] and believe there is an exciting opportunity for both of our brands to collaborate through a cross-promotion partnership.

Our proposal entails [briefly describe the partnership idea, such as product swaps, shared marketing campaigns, etc.]. We believe that by combining our efforts, we can reach a wider audience and strengthen our market positions.

We can discuss this in detail and explore how this partnership can benefit both of our companies. I would love to set up a meeting at your earliest convenience to discuss this further. Please let me know your availability.

Thank you for considering this partnership. I am looking forward to your response.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]