

# Stock Purchase Plan Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip]

[Email Address]

[Phone Number]

Dear [Recipient's Name],

I am writing to propose the implementation of a stock purchase plan (SPP) for our employees at [Your Company]. This plan aims to enhance employee engagement, retention, and overall motivation by allowing employees to become shareholders and benefit directly from the company's performance.

The proposed plan would include the following key features:

- Eligibility criteria for employees
- Purchase discounts on company stock
- Flexible contribution options via payroll deductions
- Annual enrollment periods

Implementing this stock purchase plan could significantly strengthen our company culture and align employee interests with our long-term strategic goals. I am confident that this initiative will yield positive results for both employees and the company.

I look forward to discussing this proposal further and welcome any feedback or questions you may have.

Thank you for considering this opportunity!

Sincerely,

[Your Name]

[Your Position]