

Product Discontinuation Notification

Dear [Business Partner's Name],

We hope this message finds you well. We are writing to inform you that, effective [Date], we will be discontinuing the following product(s):

- [Product Name 1]
- [Product Name 2]
- [Product Name 3]

This decision was made after careful consideration and is part of our ongoing effort to streamline our product offerings and focus on [explain reason, if applicable].

We appreciate your understanding and support during this transition. Should you have any remaining inventory of these products, please ensure that they are sold by [final sale date].

For any queries regarding this discontinuation, please do not hesitate to reach out to us at [Contact Information].

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Company Contact Information]