

Product Discontinuation Notice

Dear Valued Trade Show Attendee,

We hope this message finds you well. We would like to inform you that after careful consideration, we have decided to discontinue our **[Product Name]** effective **[Date]**.

This decision was made to allow us to focus on our core product lines and to enhance our offerings in the future. We appreciate your understanding and continued support.

For any questions or concerns regarding this transition, please feel free to reach out to our customer service team at **[Contact Information]**.

Thank you for your loyalty and understanding.

Sincerely,

[Your Company Name]

[Your Name]

[Your Position]

[Company Contact Information]