

Press Release

For Immediate Release

Date: [Insert Date]

Contact: [Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]

Product Discontinuation Announcement

[Your Company] is announcing the discontinuation of [Product Name], effective [Discontinuation Date]. This decision was made after careful consideration of various factors, including [brief reason for discontinuation, e.g., market demand, production costs, etc.].

We want to express our gratitude to our loyal customers for their support of [Product Name] since its launch in [Launch Year]. It has been a great pleasure to serve you, and we remain committed to delivering quality products that meet your needs.

While [Product Name] will no longer be available, we encourage customers to explore our other offerings, including [mention other products]. For any upcoming inquiries regarding our product lineup, customers can visit our website at [website URL] or contact our customer service team.

Thank you for your understanding and continued support.

Sincerely,
[Your Name]
[Your Position]
[Your Company]