

Sponsorship Agreement Proposal

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to announce the upcoming [Trade Show Name] taking place on [Event Dates] at [Event Location]. As a leader in [Industry/Field], your participation as a sponsor would greatly enhance the event and provide an excellent opportunity for brand visibility.

This proposal outlines the benefits of becoming a sponsor for our event:

- Prominent logo placement on all event materials.
- Dedicated booth space to showcase your products/services.
- Inclusion in all press releases and social media promotions.
- Access to networking opportunities with industry leaders.

The sponsorship levels are as follows:

Sponsorship Level	Benefits	Investment
Gold	Full branding, booth space, promotional opportunities	[\$Amount]
Silver	Branding in select materials, shared booth space	[\$Amount]
Bronze	Logo on event website, mention in event materials	[\$Amount]

We believe that your company would benefit greatly from this collaboration and we look forward to the possibility of partnering with you for this event. Please feel free to reach out to us at [Your Contact Information] to discuss this proposal further.

Thank you for considering this opportunity!

Sincerely,

[Your Name]

[Your Position]

[Your Organization]

[Your Contact Information]