

Dear [Donor's Name],

We are excited to announce our upcoming Annual Fundraising Campaign, themed "[Campaign Theme]." This year's effort will take place from [Start Date] to [End Date].

Your generous support in the past has made a significant impact on our mission to [briefly state mission or cause]. This year, we aim to raise [fundraising goal] to continue our vital work and expand our programs to serve even more individuals in need.

Throughout the campaign, we will host a series of events, including [list a few events such as a gala, online auction, etc.]. We invite you to participate and engage with our community as we strive to make a difference together.

Every contribution, no matter the size, plays a crucial role in our success. We hope you will join us in this effort and consider making a donation that supports [specific program or initiative]. Your support can transform lives!

For more information, please visit our website at [Website URL] or contact us at [Contact Information]. Thank you for being a vital part of our community. Together, we can achieve amazing things!

Warm regards,
[Your Name]
[Your Title]
[Non-Profit Organization Name]