Dear [Recipient's Name],

We are excited to announce the upcoming **[Festival Name]**, scheduled to take place on **[Date]** at **[Location]**.

This year, we have an exciting lineup of events including **[list of events]**. The festival will start at **[Start Time]** and conclude at **[End Time]**.

We invite you and your family to join us for a day full of fun, food, and festivities. Admission is **[Free/Ticket Price]**.

Please feel free to reach out if you have any questions or need further information.

We look forward to seeing you there!

Best Regards, [Your Name] [Your Position] [Organization Name] [Contact Information]