

Press Release: Product Recall Announcement

Date: [Insert Date]

For Immediate Release

Contact: [Contact Name]

Phone: [Contact Phone]

Email: [Contact Email]

[Company Name] Issues Voluntary Recall of [Product Name]

[City, State] -- [Date] -- [Company Name] is recalling [Product Name] because it may pose a safety risk to consumers. The affected product was distributed nationwide from [Start Date] to [End Date].

The recall is being conducted due to [brief description of the issue, e.g., "potential contamination with harmful substance", "risk of injury", etc.]. The safety of our customers is our top priority.

Details of the Recall:

- **Product Name:** [Product Name]
- **Product Description:** [Description of the product]
- **Lot Numbers/Affected Serial Numbers:** [List of specific lot/serial numbers]
- **Distribution Dates:** [Start Date] to [End Date]

Consumers who have purchased [Product Name] are urged to cease using the product immediately and return it to the place of purchase for a full refund. For more information, please contact [Company Name] at [Contact Phone].

[Company Name] deeply regrets any inconvenience this may cause and is committed to ensuring the health and safety of its customers.

About [Company Name]

[Brief description of the company and its commitment to quality and safety.]

END