## **Pricing Update Announcement**

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you of an upcoming update to our pricing structure.

Effective [Effective Date], the prices for our [Products/Services] will be adjusted as follows:

- [Product/Service 1]: [Old Price] -> [New Price]
- [Product/Service 2]: [Old Price] -> [New Price]
- [Product/Service 3]: [Old Price] -> [New Price]

We want to assure you that this decision was made after careful consideration to continue providing you with quality products and services. Your satisfaction is our top priority.

If you have any questions or concerns regarding this change, please do not hesitate to reach out to our customer service team.

Thank you for your continued support.

Sincerely,

[Your Company Name]

[Your Contact Information]