

Dear Valued Customer,

We hope this message finds you well. We are reaching out to inform you of an important update regarding our pricing structure.

After careful consideration and evaluation of our services, we have decided to implement a new pricing model effective **[Effective Date]**. This change will help us enhance our offerings and continue to provide you with the high-quality service you expect from us.

New Pricing Structure:

- Service A: \$[New Price]
- Service B: \$[New Price]
- Service C: \$[New Price]

We understand that any change in pricing can be impactful, and we are committed to making this transition as smooth as possible. If you have any questions or concerns, please do not hesitate to reach out to our customer service team at **[Contact Information]**.

Thank you for your continued support and understanding.

Sincerely,
[Your Company Name]
[Your Position]
[Your Contact Information]