Announcement of Policy Change

Date: [Insert Date]
Dear [Recipient's Name],
We are writing to inform you about an important change to our policy that will take effect on [Insert Effective Date]. After careful consideration, we have decided to [briefly describe the change, e.g., "update our return policy to better serve our customers"].
The main points of the new policy are as follows:
 [Point 1] [Point 2] [Point 3]
We believe that this change will [mention the benefits of the change, e.g., "enhance our service and provide more flexibility for our customers"].
If you have any questions or concerns regarding this new policy, please do not hesitate to reach out to us at [Insert Contact Information]. We value your feedback.
Thank you for your understanding and support as we implement this new policy.
Sincerely,
[Your Name]
[Your Position]
[Your Company]