Proposal Request for Public Relations Expertise

Date: [Insert Date]

[Your Name] [Your Position] [Your Company] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number]

[Recipient Name] [Recipient Position] [Recipient Company] [Recipient Address] [City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally request a proposal for public relations expertise for [Your Company/Project Name]. As we embark on [briefly describe the project or goal], we recognize the invaluable role that effective public relations can play in achieving our objectives.

We are particularly interested in [list specific areas of interest such as media relations, crisis management, branding, etc.], and would appreciate your insights on how we can enhance our strategies in these areas. Please include your proposed methods, timeline, and budget estimates in your proposal.

We would appreciate receiving your proposal by [insert deadline]. Should you need any further information, please do not hesitate to reach out.

Thank you for considering our request. We look forward to potentially working together to advance our public relations efforts.

Sincerely,

[Your Name] [Your Position] [Your Company]