

# Letter of Strategic Plan Outline

Date: [Insert Date]

To: [Insert Recipient Name]

[Insert Recipient Title]

[Insert Organization Name]

[Insert Organization Address]

Dear [Insert Recipient Name],

We are pleased to present the outline of our strategic plan for the [Insert Advocacy Group Coalition Name]. This document serves as a foundational framework to guide our advocacy efforts and aligns with our mission to [Insert Mission Statement]. Below is a high-level overview of our strategic objectives and initiatives:

## Strategic Plan Outline

1. **Vision and Mission Statement**
2. **Core Values**
3. **Goals and Objectives**
  - Goal 1: [Insert Goal 1]
  - Goal 2: [Insert Goal 2]
  - Goal 3: [Insert Goal 3]
4. **Strategies and Tactics**
  - Strategy 1: [Insert Strategy 1]
  - Strategy 2: [Insert Strategy 2]
  - Strategy 3: [Insert Strategy 3]
5. **Evaluation and Metrics**
6. **Timeline and Milestones**

We believe that with your support, we can effectively implement our strategic plan to address the critical issues facing our community. We look forward to collaborating with you to make meaningful progress toward our objectives.

Thank you for your continued commitment to our cause. Please feel free to reach out if you have any questions or need further information.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]

[Your Contact Information]