Dear [Recipient's Name],

I hope this message finds you well. As we prepare for the upcoming seasonal campaign, I would like to request any insights or data you may have regarding past seasonal campaigns. Understanding trends, successful strategies, and areas for improvement will greatly enhance our planning process.

Specifically, I am interested in:

- Performance metrics from previous seasons
- Customer engagement statistics
- Feedback collected from previous campaigns
- Any relevant market research or competitor analyses

Your expertise and insights would be invaluable as we aim to make this campaign a success. If possible, I would appreciate receiving this information by [specific date].

Thank you for your assistance. I look forward to your response.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]