

Request for Introductory Discount

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. As a new account, we are excited about the opportunity to work with [Recipient's Company].

To begin our partnership, I would like to inquire about the possibility of an introductory discount for new accounts. This would greatly assist us in our initial purchases and help establish a long-lasting business relationship.

Thank you for considering our request. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]