Request for Discount

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am a new customer interested in your products/services.

As I am considering making a purchase, I would like to kindly request a discount for new customers. This would not only encourage my purchase but also help me become a loyal customer in the future.

Thank you for considering my request. I look forward to your positive response.

Best regards,
[Your Name]
[Your Contact Information]