

# Digital Marketing Services Engagement Letter

Date: [Insert Date]

To: [Client's Name]

[Client's Address]

[City, State, Zip Code]

Dear [Client's Name],

We are excited to discuss the potential engagement of our digital marketing services to enhance your brand's online presence and drive measurable results. This letter outlines our proposed services and engagement terms.

## Proposed Services

- Search Engine Optimization (SEO)
- Social Media Marketing
- Email Marketing Campaigns
- Pay-Per-Click Advertising
- Content Creation and Strategy

## Engagement Terms

Our services will commence immediately upon your acceptance of this engagement. The duration of our engagement will be for [insert duration], with an initial review after [insert review period].

The proposed fee for our services will be [insert fee structure], payable [insert payment terms].

Please feel free to reach out with any questions or to schedule a follow-up meeting. We look forward to the opportunity to work together to achieve your digital marketing goals.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]