

Subject: Request for Loyalty Program Discount Details

Dear [Recipient's Name],

I hope this message finds you well. I am writing to request detailed information regarding the discounts and benefits available through your loyalty program.

As a loyal customer, I am keen to understand how I can maximize my rewards and discounts. Specifically, I would like to know:

- The criteria for earning points
- The current discount rates available
- Any ongoing promotions for loyalty members

Thank you for your attention to this matter. I look forward to your prompt response.

Best regards,

[Your Name]

[Your Contact Information]