

Pricing Negotiation Request for Wholesale Account

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Recipient's Name]
[Recipient's Title]
[Recipient's Company Name]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to you regarding our ongoing partnership and the wholesale pricing structure we currently have in place. As we continue to grow our business and navigate market changes, I believe there is an opportunity for us to revisit our pricing terms.

Given the increase in demand for [Product/Service Name] and the potential for expanded business together, I would like to discuss the possibility of adjusting our wholesale pricing. A more competitive pricing structure would not only benefit our sales but would also help strengthen our partnership and position in the market.

I would appreciate the opportunity to discuss this matter further. Please let me know a suitable time for you to talk, or I can reach out to you next week to follow up. Thank you for your attention to this request, and I look forward to your response.

Sincerely,
[Your Name]
[Your Title]
[Your Company Name]