Display Rights Agreement Cancellation

Date: [Insert Date]
[Recipient's Name]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],
I hope this letter finds you well. I am writing to formally notify you of the cancellation of the Display Rights Agreement dated [Insert Agreement Date], pertaining to [Insert Description of the Display Rights]. After careful consideration, we have decided to terminate this agreement effective immediately as of [Insert Cancellation Date].
The decision to cancel this agreement was not made lightly and was due to [briefly explain reason for cancellation, e.g., "changes in our strategic direction", "financial constraints", etc.]. We appreciate the partnership we have had and the efforts made during the term of the agreement.
We request that you cease all displays associated with the Display Rights Agreement and return any materials or documents that belong to us. Please reach out if you have any questions or need further clarification regarding the cancellation process.
Thank you for your understanding.
Sincerely,
[Your Name]
[Your Title]
[Your Organization]
[Your Contact Information]