

Letter of Negotiation for Advertising Rights Terms

Date: [Insert Date]

To,

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to initiate a discussion regarding the advertising rights terms for our upcoming partnership/project between [Your Company Name] and [Recipient's Company Name].

As we look forward to collaborating, it is essential to establish clear and mutually beneficial advertising rights terms. Please find below a few points we would like to address in our negotiation:

- Scope of Advertising: [Describe the scope]
- Duration of Rights: [Specify duration]
- Geographical Limitations: [Mention areas]
- Compensation: [Discuss payment terms]
- Approval Process: [Outline procedures]

We believe that an open dialogue on these terms will pave the way for a successful partnership. Please let us know your available times for a meeting or a call to discuss this further.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]