

Advertising Rights Licensing Agreement Discussion

Date: [Insert Date]

To: [Insert Recipient Name]

From: [Insert Your Name]

Subject: Discussion on Advertising Rights Licensing Agreement

Dear [Recipient Name],

I hope this message finds you well. I am writing to initiate a discussion regarding the Advertising Rights Licensing Agreement between [Your Company Name] and [Recipient's Company Name]. As we look to expand our partnership, I believe it is essential to outline the terms and conditions that will govern our advertising rights.

Key points I suggest we discuss include:

- Scope of Advertising Rights
- Duration of License
- Geographic Limitations
- Compensation Structure
- Performance Metrics
- Termination Clauses

Could we schedule a meeting to explore these points further? I am confident that we can come to a mutually beneficial agreement that enhances our collaboration.

Thank you for your consideration. I look forward to your reply.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]