

# Letter of Intent for Advertising Rights Deal

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to discuss a potential partnership regarding advertising rights for [specific event, location, or media channel]. This collaboration represents an exceptional opportunity for both our organizations to achieve mutual benefits.

Our preliminary proposal includes the following key points:

- Exclusive advertising rights for [mention specific media/events].
- Revenue-sharing model based on [insert percentage or model].
- Duration of the agreement: [insert time period].
- Promotion strategy details: [briefly outline the strategies].

We believe that this partnership will enhance our brand visibility and engagement with our target audience. We would like to schedule a meeting at your earliest convenience to discuss this proposal in further detail.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]