

Advertising Rights Agreement Negotiation Proposal

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient's Name]
[Recipient's Title]
[Recipient's Company]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am reaching out to propose a negotiation regarding the Advertising Rights Agreement between [Your Company] and [Recipient's Company]. We believe that there are mutual benefits to be explored in the realm of advertising collaboration.

As you are aware, [briefly mention the current agreement and any relevant details]. We are keen to discuss revisions that would not only enhance our current partnership but also maximize advertising revenue for both parties.

We would like to propose a meeting to discuss the following key points:

- Review of current advertising performance
- Potential for increased advertising rights
- Revenue sharing models
- Future advertising initiatives and campaigns

Please let us know your availability for a meeting in the upcoming weeks. We are looking forward to your feedback and are excited about the possibility of working together to enhance our advertising partnership.

Thank you for considering this proposal. We are eager to collaborate and achieve great results together.

Best regards,

[Your Name]
[Your Title]
[Your Company]