

Advertising Rights Agreement

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

To:

[Recipient Name]

[Recipient Company Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Advertising Rights Agreement Framework

Dear [Recipient Name],

This letter serves as a framework for the Advertising Rights Agreement between [Your Company Name] and [Recipient Company Name]. We propose to grant [Recipient Company Name] the rights to advertise [specific products/services/locations] under the terms outlined below:

1. Scope of Advertising Rights

[Detailed description of the advertising rights granted]

2. Duration

[Duration of the agreement]

3. Compensation

[Details of compensation structure]

4. Performance Metrics

[Key performance indicators to be used]

5. Termination Clause

[Conditions under which the agreement can be terminated]

Please confirm your acceptance of this framework by signing below and returning a copy of this letter by [return date]. We look forward to a successful partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

Acceptance:

[Recipient Name] [Date]

[Your Name] [Date]