

Information Sharing Agreement

Between:

[Your Company Name]

[Your Company Address]

AND

[Partner Company Name]

[Partner Company Address]

Purpose

This Information Sharing Agreement (the "Agreement") outlines the terms and conditions under which [Your Company Name] and [Partner Company Name] will share information for marketing collaboration.

Scope of Information Sharing

The information shared may include, but is not limited to:

- Market research data
- Customer insights
- Marketing strategies and plans

Confidentiality

All information shared under this Agreement will be treated as confidential and will not be disclosed to any third parties without prior written consent.

Duration

This Agreement shall commence on [Start Date] and shall remain in effect until terminated by either party with [Notice Period] notice.

Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Information Sharing Agreement as of the date first above written.

[Your Name]
[Your Title]
[Your Company Name]

[Partner Name]
[Partner Title]
[Partner Company Name]