

# Update on Advertising Collaboration Terms

Dear [Partner's Name],

I hope this message finds you well. We would like to inform you about some updates regarding our advertising collaboration terms that will take effect starting [Effective Date].

## Updated Terms:

- **Advertising Rate:** The new rate will be [New Rate].
- **Duration of Collaboration:** The collaboration period has been extended to [New Duration].
- **Content Guidelines:** Please ensure that all content adheres to the updated guidelines found in the attached document.

We believe that these changes will enhance our partnership and allow us to achieve even greater results together.

If you have any questions or concerns regarding the updated terms, please feel free to reach out.

Thank you for your continued partnership.

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]