

Media Rights Agreement Enhancement

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Company Address]

Dear [Recipient's Name],

We are writing to propose an enhancement to our existing media rights agreement dated [Insert Original Agreement Date]. As we continue to develop our partnership, we believe that reevaluating certain elements of the agreement will benefit both parties significantly.

Specifically, we would like to discuss the following enhancements:

- Modification of content distribution rights to include new platforms.
- Adjustment of revenue-sharing terms to reflect market changes.
- Extension of the agreement duration for sustained collaboration.

We are confident that these enhancements will foster a more robust partnership and help us achieve our mutual goals. We would appreciate the opportunity to discuss this in more detail at your earliest convenience.

Thank you for considering this proposal. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]