

# Franchise Agreement Renewal Proposal

Date: [Insert Date]

[Franchisee's Name]

[Franchisee's Address]

[City, State, Zip Code]

Dear [Franchisee's Name],

We are pleased to inform you that the term of your franchise agreement for [Franchise Brand/Business Name] is nearing its conclusion on [End Date]. In light of your successful operation and commitment to our brand, we would like to propose the renewal of your franchise agreement.

We believe that the ongoing collaboration will continue to yield mutual benefits, and we are excited about the prospect of working together to enhance the performance of your franchise location. The proposed terms for the renewal are as follows:

- Renewal Term: [Insert Renewal Duration]
- Royalties and Fees: [Insert Details]
- Marketing Contributions: [Insert Details]
- Additional Support: [Insert Details]

We would appreciate your feedback and any adjustments you would like to discuss. Kindly confirm your interest in proceeding with the renewal, and we can schedule a meeting to go over the details further.

Thank you for your continued partnership. We look forward to many more successful years together.

Sincerely,

[Your Name]

[Your Title]

[Franchisor Company Name]

[Contact Information]