Dear [Recipient's Name],

I hope this message finds you well. I wanted to take a moment to follow up regarding the sales proposal we discussed on [Date of Proposal]. As we believe that our products/services can provide significant value to your company, we are eager to hear your thoughts.

Please let us know if you have any questions or if you require further information. We look forward to your feedback and hope to move forward soon.

Thank you for your attention.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]