

Subject: Let's Reconnect!

Dear [Lead's Name],

I hope this message finds you well! It's been a while since we last connected, and I wanted to reach out to see how things have been for you and your team.

At [Your Company Name], we have made some exciting updates and enhancements to our products/services that I believe could greatly benefit [Lead's Company Name]. I would love to catch up and discuss how we can support your current goals.

Are you available for a quick call sometime next week? Please let me know what works best for you.

Looking forward to hearing from you soon!

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]