

Dear [Donor's Name],

We are excited to reach out to you regarding an opportunity to make a lasting impact through our planned giving program at [Organization Name]. Your generous support over the years has played a crucial role in helping us achieve our mission, and we believe that together, we can create a brighter future.

As a prospective planned giving donor, we invite you to consider how a planned gift can enhance the legacy you wish to leave behind. A planned gift can take many forms, including bequests, charitable trusts, and gifts of securities, allowing you to support our cause in a way that aligns with your personal and financial goals.

By making a planned gift, you will contribute to sustainable funding that will help us [briefly describe the impact, e.g., support community programs, research, scholarships]. Your vision and commitment can inspire others and ensure that our mission continues for generations to come.

We would be delighted to provide you with more information about the various options available and how they can benefit you and [Organization Name]. Please do not hesitate to reach out to us at [Phone Number] or [Email Address] to schedule a conversation or to request further materials.

Thank you for considering this opportunity to make a difference. We look forward to the possibility of partnering with you to create a meaningful legacy.

Warm regards,

[Your Name]

[Your Title]

[Organization Name]

[Organization Phone Number]

[Organization Email Address]