

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Dear [Partner's Contact Name],

We are pleased to confirm our agreement for cross-promotional collaboration between [Your Company Name] and [Partner Company Name]. This collaboration will provide mutual benefits and enhance our marketing efforts.

The key details of our agreement are as follows:

- Duration of Collaboration: [Insert Duration]
- Scope of Promotion: [Briefly outline collaboration details]
- Responsibilities: [List responsibilities of each party]
- Marketing Channels: [Specify channels to be used]

We believe this partnership will be beneficial for both parties and look forward to a successful collaboration. Please sign below to confirm your acceptance of this agreement.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]

Acceptance:

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[Partner's Contact Name]

[Partner Company Name]