

Subject: Launch of Dual Departmental Project

Dear Team,

I am excited to announce the launch of our new collaborative initiative titled "**Innovate Together: Enhancing Efficiency in Operations**". This dual departmental project will involve both the Marketing and Operations teams working hand in hand to achieve our goal of maximizing productivity and streamlining our processes.

We believe that by combining our strengths, we can bring about innovative solutions and improve our overall performance. The project kickoff meeting is scheduled for **[Date]** at **[Time]** in **[Location/Platform]**. Your attendance is crucial as we will discuss our objectives, roles, and timelines.

Let's work together to make this project a success! If you have any questions or suggestions prior to the meeting, feel free to reach out.

Best regards,

[Your Name]

[Your Job Title]

[Your Department]

[Your Contact Information]