## **Monthly Sales Performance Targets**

Date: [Insert Date]

Dear Team,

As we approach the upcoming month, it is vital to set clear performance targets to ensure our sales objectives are met. Below are the targets for [Month]:

## **Sales Performance Targets**

- Total Sales Revenue Target: \$[Insert Amount]
- New Customer Acquisition Target: [Insert Number]
- Customer Retention Rate Goal: [Insert Percentage]
- Average Deal Size Target: \$[Insert Amount]

Please ensure that you remain focused on these targets and collaborate with your teams to devise strategies for achieving them. Your hard work and dedication are greatly appreciated, and together we can achieve our goals!

Best Regards,

[Your Name]

[Your Title]

[Your Company]