

# Sales Expectations for October 2023

Dear Team,

As we approach the month of October, I would like to outline our sales expectations and targets for the upcoming month.

- **Overall Sales Target:** \$100,000
- **New Customer Acquisitions:** 25 new clients
- **Return Customer Sales:** Increase by 15%
- **Key Promotions:** Launch of the Fall Sale
- **Sales Training:** Weekly sessions every Thursday

Let's work together to achieve these goals and ensure a successful month ahead.

Best regards,

[Your Name]

[Your Position]