

# Dear Valued Customer,

We hope this message finds you well. We want to take this opportunity to inform you about a revision in our pricing structure that will take effect starting **[Effective Date]**.

Due to **[reason for price change, e.g., increased costs, enhanced services, etc.]**, we have made the decision to adjust our pricing as follows:

<b>Product/Service</b>	<b>Old Price</b>	<b>New Price</b>
[Product/Service 1]	[Old Price 1]	[New Price 1]
[Product/Service 2]	[Old Price 2]	[New Price 2]
[Product/Service 3]	[Old Price 3]	[New Price 3]

We understand that price changes can be concerning, and we want to assure you that we are committed to providing you with the highest level of service and quality. Our team is here to answer any questions you may have regarding the new pricing structure.

Thank you for your continued support and understanding.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]