Dear [Influencer's Name],

We are excited to announce the upcoming launch of our latest product, [Product Name], and would love for you to be a part of this exclusive trial.

[Product Name] is designed to [briefly describe the product's purpose and key features]. We believe that your unique voice and audience will resonate perfectly with our brand.

As a trial influencer, you will receive:

- A complimentary sample of [Product Name]
- Exclusive access to our launch event on [date]
- Opportunity to collaborate on social media content

To participate, simply reply to this email by [RSVP date]. We can't wait for you to experience [Product Name] and share your thoughts with your followers!

Thank you for your consideration!

Best regards,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]