

Exciting News! Matching Donation Initiative

Dear [Recipient's Name],

We are thrilled to announce a special opportunity for you to double the impact of your donations! For a limited time, [Organization Name] is launching a Matching Donation Initiative that will match every dollar you contribute to our cause.

Your support has been vital in our efforts to [briefly explain the mission or project]. With this matching initiative, your donation can go twice as far in helping us achieve our goals.

Here are the details:

- **Matching Period:** [Start Date] to [End Date]
- **Match Amount:** Every dollar donated will be matched up to [match limit].

To participate, simply make your donation through our website at [website link] or by sending a check to [organization's address]. Every contribution helps us get one step closer to [specific goal].

Thank you for your continued support and generosity!

Warm regards,
[Your Name]
[Your Position]
[Organization Name]
[Contact Information]