

# Introducing Our Matched Giving Program

Dear [Recipient's Name],

We are excited to announce the launch of our Matched Giving Program at [Your Organization's Name]. This initiative aims to double the impact of your generous donations by matching contributions made by our dedicated employees, supporters, and partners.

For every dollar you contribute, [Your Organization's Name] will match it dollar-for-dollar, up to [specified amount]. This program is designed to encourage philanthropic giving, enhance community support, and maximize the difference we can make together.

Here's how it works:

- Your donation of [minimum/maximum required amount] can be matched by [Your Organization's Name].
- Submissions for matched gifts can be made via our online platform or submitted through the attached form.
- The deadline for submission is [insert date].

We believe this program not only amplifies your contributions but also fosters a spirit of generosity within our community. Thank you for your continued support and commitment to our cause.

Warm regards,

[Your Name]

[Your Position]

[Your Organization's Name]

[Contact Information]