

Sales Incentive Program Announcement

Dear Team Leaders,

We are excited to announce the launch of our new Sales Incentive Program designed to reward our top performers and motivate our entire sales team!

Program Details:

- **Program Duration:** January 1, 2024 - June 30, 2024
- **Eligibility:** All sales team members.
- **Incentives:** Cash bonuses, gift cards, and recognition awards based on individual and team performance.

How It Works:

Sales representatives will earn points based on their sales metrics. The top achievers will receive tiered rewards at the end of the program.

Kick-off Meeting:

Join us for a kick-off meeting on December 15, 2023, at 10 AM in the main conference room to discuss the program in detail and address any questions!

Let's work together to make this a success!

Best regards,

The Sales Management Team