

Welcome to the Team!

Dear [Employee's Name],

We are excited to announce our Sales Incentive Program designed to recognize and reward the outstanding performance of our new hires. This program aims to motivate and encourage you to achieve your sales goals while enhancing your overall career development.

Program Highlights:

- Incentives based on sales performance
- Quarterly bonuses for top performers
- Recognition in company meetings
- Opportunities for career advancement

The program will start on [start date] and will be reviewed every quarter. For more details, please refer to the attached program guidelines or feel free to reach out to your manager.

We look forward to your success and contributions to our team!

Best Regards,
[Your Name]
[Your Position]
[Company Name]