

# Exciting News: Sales Incentive Program Announcement!

Dear Team,

We are thrilled to announce the launch of our new Sales Incentive Program, designed to reward your hard work and dedication. This program aims to motivate and recognize our top performers and drive our sales goals for the upcoming quarter.

## Program Details:

- **Duration:** January 1, 2024 - March 31, 2024
- **Eligibility:** All sales employees
- **Incentives:** Prizes for top five sales achievers, including cash bonuses, gift cards, and an exclusive company retreat.

We encourage everyone to participate and aim for excellence. Keep an eye out for more details in the coming weeks, including guidelines on tracking your sales and tips for maximizing your performance.

Thank you for your continued hard work and commitment. Together, let's achieve great results!

Best Regards,

[Your Name]  
[Your Job Title]  
[Company Name]