

Dear Team,

We are excited to announce the launch of our new Sales Incentive Program designed to reward your hard work and dedication.

Effective immediately, all sales staff will have the opportunity to earn additional bonuses based on individual and team performance. The program will include:

- Quarterly targets with achievable rewards
- Recognition for top performers
- Team building incentives

Detailed information about the program will be shared in our upcoming team meeting, including how to track your progress and potential earnings.

We appreciate your commitment to our success and look forward to celebrating your achievements together!

Best regards,

[Your Name]

[Your Job Title]

[Company Name]