

# FOR IMMEDIATE RELEASE

**Contact:**

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## **XYZ Corporation Announces Name Change to ABC Enterprises**

Date: [Insert Date]

[City, State] - XYZ Corporation is pleased to announce that effective [insert effective date], the company will change its name to ABC Enterprises. This name change reflects our commitment to innovation and our expansion into new markets.

"This transition is an exciting new chapter for us," said CEO Jane Smith. "Our new name better represents the direction we are taking and the diverse range of services we provide."

The company will continue to operate from its current headquarters and maintain the same management team. All existing contracts and partnerships will remain unaffected by this transition.

For more information about our name change and upcoming initiatives, please visit our new website at [www.abcenterprises.com](http://www.abcenterprises.com) or contact us directly at the information above.

Thank you for your continued support.

### **About ABC Enterprises**

ABC Enterprises is a leading provider of [describe services/products]. We strive to deliver exceptional value and service to our clients through innovative solutions.

### END ###