Organization Name Change Announcement

Date: [Insert Date]

Dear [Industry Peers/Colleagues/Partners],

We are excited to announce that as of [Effective Date], our organization will be changing its name from [Old Organization Name] to [New Organization Name]. This decision reflects our commitment to [briefly explain reason for name change, e.g., expansion of services, rebranding, etc.].

We assure you that this name change will not affect our dedication to providing the highest quality of service and maintaining the strong relationships we have built with you over the years.

All existing contracts, agreements, and commitments will remain in effect under the new name. Our operations, email addresses, and contact information will also remain unchanged during this transition.

We appreciate your continued support and look forward to your understanding as we embark on this exciting new chapter.

Thank you for being a valued partner.

Sincerely,

[Your Name]
[Your Title]
[New Organization Name]
[Contact Information]